

Bratenahl Village Branding Survey

The Village of Bratenahl is undergoing a brand development process to support communications and help attract prospective residents. The project is led by a Steering Committee comprised of citizens, the mayor and members of council, in partnership with Guide Studio, but they are asking for our help. **Please take the survey** on the [Bratenahl Brand Development website](#) to share your insight and perspective on what makes Bratenahl a desirable place to live!

Since Bratenahl Place represents a large percentage of the total number of residents within the Village of Bratenahl it is important that we have as many BP residents as possible reply. Use the survey link in the above paragraph to access the survey or you may go to www.VillageofBratenahlBrand.com and click on the Survey link.

We are being asked to submit the survey by January 18. Please note that the survey does not seem to function properly when using Firefox as the Internet browser so use another browser (for example, Safari for Apple products or Chrome or Internet Explorer for non-Apple products). Also, there is not a general question asking for how you would like to see the community improve so if you have thoughts on that subject it is recommended that you use one of the open-ended boxes that ask for input on a specific subject as the place to offer your general improvement suggestions. Or, if you wish, you may send your Village improvement suggestions to a member of the BP Marketing Team who in turn can submit your ideas to the agency--Guide Studio--handling the branding campaign.

Thank you so much in advance for your participation in this project. The ultimate goal is to help us better market our special 'retreat in the center of it all' to the general community and thus enhance our appeal resulting in more/faster property sales at higher selling prices.

Your Bratenahl Place Marketing Team